AKSHAY KUMAR ARUN
Interaction Designer

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EDUCATION

Rochester Institute of Technology
Aug 2016 – May 2019

Master of Fine Arts (MFA) in Visual Communication Design

LISAA School of Art & Design
Jul 2015 – May 2016

Diploma in Graphic Web Design and Development (GWDD)

RNS Institute of Technology
May 2011 – Jun 2015

Bachelor of Engineering (BE) in Information Science and Technology

HONORS

Featured in New York Design Week
- Virtual Design Studio | 2018

Featured in World Design Summit
- Virtual Design Studio | 2017

FRAM Award for critical thinking
- RITa | 2017

COMPETENCY

User Research
Competitive Analysis
Empathy Mapping
Information Architecture Design
Interaction Model Design
Rapid Prototyping
Testing
Branding
Front-end Web Development

SOFTWARE

Figma
Sketch
Adobe Suite
Principle
Proto.io
HTML/CSS
Javascript

EXPERIENCE

Osmo (Tangible Play Inc.)
Jul 2019 – Present
User Experience Designer

> Primary UX Designer on "playosmo.com" e-commerce platform responsible for designing its core infrastructure, feature updates, product launches, and marketing campaigns.

Enel X
May 2018 – Dec 2018
User Experience Intern

> Revolutionized their energy management software, "Trends" to meet the needs of existing and expanding user base while working closely with engineers and energy advisors.Framed and designed the Enel X style guide currently used by engineers for development of various assets.

PLIG @RIT
Sep 2016 – May 2018
Product Designer

> Designed and developed the "Virtual Design Studio" under the *Provost Learning & Innovation Grant* (PLIG) for interdisciplinary research teams of RIT to collaborate on the Little Angels of Honduras project for the relief of newborn babies in Honduras.

MITRT @RIT
Sep 2016 – Feb 2018
UX Designer

> Led the interface design of the avatar based behavioral therapy tool "RITch" under the *Medical Interactive Therapy Research Team* (MITRT) for behavioral therapy of male abusers of drugs and domestic violence.

VASPP Technologies Pvt.Ltd
Jul 2015 – May 2016
Associate Designer

> Handled both solo and team projects involving front-end website development, UX research, interface designs, design strategy, branding, and motion graphics.